





ROI vs cost benefit analysis

Return on Investment:

Return-on-investment analysis usually relies on short-term financial returns and often ignores the intangible benefits and impact.

Cost-Benefit analysis:

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In a cost-benefit analysis, all nonmonetary costs and benefits, including these social impacts, are assigned a monetary value. Allows consideration of all costs and benefits over a long period of time.

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Identify all costs					
Cost	Initial	Yr 2	Yr 3	Yr 4	
Cost tend to fall over time:					
Software and Laboratory Data Management System	\$\$\$	\$\$	\$		
Supplies and Equipment	\$\$\$	\$\$	\$	\$	
Training	\$\$\$	\$	-	-	
Consultant Costs	\$\$\$	-	-	-	
Accreditation Initial Assessment Fees	\$\$\$	-	-	-	
Continuous cost:					
Calibrations	\$	\$	\$	\$	
Preventive Maintenance	\$	\$	\$	\$	
Proficiency Testing	\$	\$	\$	\$	
Accreditation Assessment Fees	\$	\$	\$	\$	
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	Items	Range	Median
	Software (LIMS)	\$0 - \$460,000	\$44,627
	Calibrations	\$1,241 - \$41,650	\$10,927
	Proficiency Testing	\$0 - \$9,000	\$3,327
ISO/IEC 17025	Supplies and Equipment	\$100 - \$49,576	\$15,300
Implementation	Staff cost	\$0 - \$442,697	\$164,000
	Preventive Maintenance	\$0 - \$300,857	\$60,788
	Training	\$0 - \$155,600	\$12,715
	Consultant Costs	\$0 - \$35,500	\$3,000
ISO/IEC 17025	Accreditation Initial Assessment Fees	\$1,300 - \$16,518	\$7,250
Accreditation	Accreditation Assessment Fees	\$1,300 - \$17,201	\$6,000
Tota	annual cost/lab	\$67,000 - \$1,358,064	\$311,485

Staff Sample Number	: 60 Full-Time (Technical). : 123,214 samples/year.	
Testing method in accre	ditation scope : 12 initial- 40 (2018).	
	Items	Cost
	Software (LIMS)	\$273,000
	Calibrations	\$67,235
ISO/IEC 17025	Proficiency Testing	\$36,318
Implementation	Supplies	\$924,380
	Preventive Maintenance	\$377,044
	Training	\$49,200
	Consultant Costs/Pre-assessment	\$29,103
ISO/IEC 17025	Accreditation Initial Assessment Fees	\$52,212
Accreditation	Accreditation Assessment Fees	\$31,993
	Total cost	\$1.840.485 (initial)

Benefi	ts (Return)
Tangible	Intangible
Easy to measure and assign a monetary value	Difficult to measure and assign a monetary value
 Increased profit. Reduced cost of re-testing. Reduced cost of equipment break- down. 	 National and international recognition. Increased confidence in testing. Avoid impact as a result of invalid results.

Identify all bene	efits (Return)
 ISO/IEC 1702 enable them to to generate val 	5 standard contains requirements for laboratories to o demonstrate they operate competently, and are able id results.
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Identify all benefits (Return)

Benefits	Yr1	Yr2	Yr3	Yr4	Benefits	Yr1	Yr2	Yr3	Yr4
Data accuracy and timeliness	\$	\$	\$	\$	Effective use of internal resources	\$	\$	\$	\$
Reduced Turnaround time	\$	\$	\$	\$	Labor savings	\$	\$	\$	\$
Better, faster decisions	\$	\$	\$	\$	Avoid unnecessary treatment	\$	\$	\$	\$
Increase in employee satisfaction	\$	\$	\$	\$	Process improvement	\$	\$	\$	\$
Increase in customer satisfaction	\$	\$	\$	\$	Supply chain- standardization	\$	\$	\$	\$
Reduction in wastes	\$	\$	\$	\$	Higher inventory turns	\$	\$	\$	\$
Reduction in equipment failure	\$	\$	\$	\$	Reduction in capital expense	\$	\$	\$	\$
Additional and unnecessary diagnostic testing	\$	\$	\$	\$	Animal health complications	\$	\$	\$	\$
Failure to provide the proper treatment	\$	\$	\$	\$	Preventing delay in correct diagnosis	\$	\$	\$	\$

Approaches	to calculating benefits (Return)
Indirect approach	 Measuring the impact- estimate the total costs of invalid results released to the customer (false positive/false negative) and to show the potential benefits of efforts to prevent such cases. Impact on public health, animal health, economy, reputation etc. Measuring the cost of not implementing each QMS requirements (e.g. not calibrating and maintaining equipment, not using quality controls, no staff training etc.).
Diverse	 Measuring the increase in customer satisfaction. Measure Turneround time
Direct	• Measure rumaround time.
approach	Measuring the decrease in wastes.
	Measuring the number of re-testing.
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Experience in implementing a quality management system in a tuberculosis laboratory, Kisumu, Kenya				
	Before QMS implementation	After QMS implementation		
Quality indicator				
Contamination rates	15.2%	5.3%		
Waste from product expiry	6.1	1.3		
EQA performance for microscopy, culture, DST and Xpert	90–100%	90–100%		
Client satisfaction survey	Not done	98%		





Conclusion

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- Initial QMS implementation costs tend to fall over time.
- Quality drives towards continual improvement.
- Benefits of implementing QMS can be measured with different approaches.
- Benefits of QMS exceeds the cost of implementation.
- There are no guidelines or standards for the type and list of data to be collected for cost and benefit calculations and approaches for presenting ROI evaluations for QMS in veterinary laboratories.
- There is a need to formalize conversion of benefits into a numerical cost saving value.

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